

San Gorgonio Pass Regional Water Alliance

Meeting Minutes of Wednesday, March 22, 2017 at 5:30 p.m.

Banning City Hall Large Conference Room
99 East Ramsey Street, Banning California, 92220

I. Call to order

Debbie Franklin called to order the regular meeting of the San Gorgonio Pass Regional Water Alliance at 5:30 p.m. on March 22, 2017 at Banning City Hall.

II. Public Comments

Debbie Franklin opened the floor to public comments. Seeing none, the public comments section was closed.

III. Approval of Minutes

Motion was made to approve the minutes from the February 22, 2017 meeting. Motion seconded and approved.

IV. Discussion

Discussion from last meeting regarding a common message of conservation was continued. Included in the discussion was the budget, the possibility of hiring a public relations firm, and using existing marketing tools. Also proposed was the concept of a contest for local 5th graders to participate in a contest to create a logo, based on the Cabazon Dinosaurs, and tag line for this campaign. Possible prizes included a class trophy, \$100 gift card or movie tickets.

V. Future Meeting Topics

Presentation by Jeff Davis of San Gorgonio Pass Water Agency regarding their Urban Water Management Plan.

VI. Comments

None.

VII. Adjournment

Debbie Franklin adjourned the meeting at 6:30 p.m.

Respectfully submitted,

City of Banning

The next meeting of the San Geronio Pass Regional Water Alliance will be April 26, 2017 at 5:30 p.m.

THE ACTION MINUTES SUMMARIZE ACTIONS TAKEN BY THE ALLIANCE. A COPY OF THE MEETING IN ITS ENTIRETY IS AVAILABLE IN DVD FORMAT AND CAN BE REQUESTED IN WRITING TO THE CITY OF BANNING CLERK'S OFFICE.