

San Gorgonio Pass Regional Water Resource Alliance

Meeting Minutes of Wednesday, May 27, 2015 at 6:00 p.m.

Banning City Hall Council Chambers
99 East Ramsey Street, Banning California, 92220

I. Call to order

Debbie Franklin called to order the regular meeting of the San Gorgonio Pass Regional Water Alliance at 6:03 p.m. on May 27, 2015 at Banning City Hall.

II. Public Comments

Debbie Franklin opened public comments. Seeing none, the public comments section was closed.

III. Approval of Minutes

A motion was made, seconded and carried to accept the April 22, 2015 meeting minutes.

IV. Presentation

Member Agency Profile of Yucaipa Valley Water District presented by Bruce Granlund.

V. Technical Committee Reports

- a) **Messaging Committee:** Mary Ann Melleby reported the website is up, the committee has received training and now they are working on a marketing plan to drive traffic to the website using media, member agencies, flyers and email. Would also like to encourage the public to attend Alliance meetings by the same means. Website addresses are www.passwateralliance.com and www.passwateralliance.org. It was noted by Mary Ann Melleby that the April 22, 2015 minutes regarding the website address were not correct. The budget to create the website was not to exceed \$5500.00. To date the Alliance has spent \$4142.00 with an additional \$90.00 per month totaling \$1080.00 for 12 months of webmaster services and web hosting totaling of \$5,222.00.
- b) **Recycled Water Committee:** Eric Fraser reported Beaumont Cherry Valley water District and Yucaipa Valley Water District continue to work on their agreement for providing recycled water to BVCWD. Finalized agreements are being presented to both boards next month.
- c) **Conservation Committee:** Debbie Franklin reported the committee has been focused on three main areas of interest:

- 1) The annual drought tolerant plant event at Home Depot does not include the Beaumont location on their flyer. It needs to be confirmed if Beaumont is participating in the event.
- 2) The inefficient program. Inefficient has conducted two surveys six months apart to confirm the public awareness concerning the drought has been raised. It was suggested that a presentation should be made by Inefficient to the Alliance to show what the value in participating would be. The cost of participating is between \$5,000.00 and \$10,000.00. The Alliance can also investigate alternate avenues for creating public awareness such as video and theatre advertising. The main focus should be on outdoor water usage.
- 3) Turf Removal. The public should be made aware there is no local dollars available for turf rebate programs. The Alliance is actively seeking grant money, having approved \$5,000.00 for grant writing services. However, it should be noted the grant money would not be available until November or December 2015.

D) **Administrative Committee:** Debbie Franklin reported the Administrative Committee has been considering for action by the Alliance any changes they deemed necessary to the following documents:

Memorandum of Understanding (MOU)
Best Practices
2015-2016 Tentative Budget
Common Agreements

The following changes to each document were discussed and approved:

Memorandum of Understanding: Correct the name of the Alliance from San Gorgonio Regional Water Resource Alliance/Task Force to the San Gorgonio Regional Water Alliance. Change the use of Task Force to Alliance, and purveyor(s) to agency(ies).

Best Practices: Correct the name and change all references of the Task Force to the Alliance. Add the May session as the annual meeting to review the MOU, Best Practices and Election of Officers to ensure the Alliance is still on target with their primary goals. Add the months of November and December as dark months. Update the website address, quorum requirements and voting restrictions.

2015-2016 Tentative Budget:

Administrative						
Legal		\$1,200				
Grant Writing		\$5,000		\$6,200		
Outreach						
Web Maintenance		\$1,200				
Survey Monkey		\$80		\$1,280		
Projects						
Data, Analysis		\$1,000		\$1,000		

Members voted to agree to pay \$500.00 each agency to fund the 2015-2016 Fiscal Year. The funds are administered by the county and as such the county needs to clearly define the payee and remittance address for the appropriate accounting of such funds. It was reported the Alliance began the fiscal year with a balance of \$17,000.00. After expenditures of \$4,163.98 there is now a balance of \$12,836.02.

Common Agreements: It was decided the common agreements still hold true. The only suggested changes were the name in the title and that the agreements are added as an addendum to the MOU.

VI. Election of Officers

- a) Chair: Debbie Franklin, motioned and carried
- b) Vice Chair: Kerri Mariner, motioned and carried
- c) Secretary: Mary Ann Melleby, motioned and carried
- d) Treasurer: Phil Rosentrator, motion and carried

VII. Comments by Alliance Members

The website committee was commended for a job well done. The Alliance membership is appreciative of the work and effort involved in making it a success. Bruce Granlund was thanked for his presentation.

VIII. Future Topics:

- a) Wish List round table discussion of Long Term Big Projects
- b) Chromium VI presentation
- c) CV Strategies- inefficient
- d) History of the Big Bear Dam

- e) Agency plans for water use reductions
- f) Presentation from the Executive Director of the California Rural Water Assoc.

IX. Adjournment

Debbie Franklin adjourned the meeting at 7:25 p.m.

Respectfully submitted,

City of Banning

THE ACTION MINUTES SUMMARIZE ACTIONS TAKEN BY THE ALLIANCE. A COPY OF THE MEETING IN ITS ENTIRETY IS AVAILABLE IN DVD FORMAT AND CAN BE REQUESTED IN WRITING TO THE CITY OF BANNING CLERK'S OFFICE.